



MAVEN

THE MAVEN VCTs

Investing in the future

Portfolios focused on
entrepreneurialism and innovation

The Maven VCTs back ambitious, growth focused UK companies across many of the country's most vibrant sectors.

The Maven VCTs are highly diversified and invested in dynamic private companies which typically provide products or services that address defined markets or have a sector disruptive business model that is likely to have a significant impact on its market, and will often have proprietary technology or intellectual property.

We have created this brochure to help you learn more about some of the entrepreneurial businesses that the Maven VCTs are currently invested in.

CONTENTS

BioAscent	4
Bright Network	6
CYSIAM	8
Guru Systems	10
Horizon Ceremonies	12
Horizon Technologies	14
Liftango	16
Nano Interactive	18
ORCHA	20
QikServe	22
Relative Insight	24
RevLifter	26
Rockar	28
Snappy Shopper	30
WaterBear	32
Maven VCT private company portfolio	34

BIOASCENT

THE COMPANY

BioAscent is a leading provider of integrated drug discovery services. It assists clients during the discovery phase to help identify potential drug candidates for preclinical trials, testing the interaction of a drug against over 1.5 million chemical compounds and providing a detailed profile of its absorption, distribution, metabolism and toxicity characteristics.

BioAscent operates from a state of the art R&D facility near Glasgow, working on assay development through to preclinical and clinical candidates across all biological target classes and major therapeutic indications. The business offers Tier 1 pharmaceutical and biotechnology companies a cost effective alternative to maintaining in-house facilities.

WHY WE INVESTED

- High barriers to entry
- An established leading provider
- Attractive high growth market with robust underlying drivers
- Impressive annual recurring revenue growth
- Sector experiencing significant M&A activity

SECTOR	BIOTECH
LOCATION	NORTH LANARKSHIRE
DATE OF INVESTMENT	JUNE 2018
WEBSITE	BIOASCENT.COM



bio:ascent

BRIGHT NETWORK

THE COMPANY

Bright Network is a technology platform that analyses millions of behavioural and psychometric data points. This enables employers to identify and recruit high quality graduates and young professionals from all socio economic and ethnic backgrounds.

With over 700,000 of the UK’s brightest graduates on its platform, Bright Network creates personalised experiences, targeted advice and relevant career recommendations for its members, whilst providing an innovative end to end recruitment solution for employers.

WHY WE INVESTED

- Strong management team with extensive sector experience
- Track record of consistent growth in revenues
- Low churn and good customer pipeline
- Core products proven in the marketplace
- Clear and credible business strategy
- Blue chip client base

SECTOR	RECRUITMENT SERVICES
LOCATION	LONDON
DATE OF INVESTMENT	JULY 2018
WEBSITE	BRIGHTNETWORK.CO.UK



BRIGHT
NETWORK

CYSIAM

THE COMPANY

CYSIAM is a cyber intelligence specialist offering world leading expertise in offensive security and critical incident response for governments, the military and the private sector. The business provides a range of niche cyber defence consultancy and services from diagnosis and threat identification, through to a wraparound managed service to mitigate against the risks that cyber incidents pose to critical systems and data.

CYSIAM operates at the cutting edge of technical cyber expertise and its proposition is enhanced by the project delivery and operational support experience of its senior team who have backgrounds in central government, military intelligence and law enforcement.

WHY WE INVESTED

- Strong management team with extensive sector experience
- Profitable business with consistent revenue growth
- High quality client base
- Large addressable market with robust underlying drivers
- High barriers to entry

SECTOR	CYBER SECURITY
LOCATION	BUCKINGHAMSHIRE
DATE OF INVESTMENT	JANUARY 2022
WEBSITE	CYSIAM.COM



CYSIAM

GURU SYSTEMS

THE COMPANY

Moving to low-carbon heat is the biggest challenge in the transition to a net zero emissions future. Guru Systems is helping to accelerate this transition by creating more cost effective, lower carbon heat networks.

The business provides market leading hardware and data analytics platforms for heat networks, gas boilers and heat pumps. Its technology captures data, provides detailed analytics of performance and enables remote configuration of the heating systems, improving efficiency for residential developers, heat suppliers and customers.

WHY WE INVESTED

- Compelling proposition serving clear market need
- Significant levels of repeat business and low customer churn
- Attractive high growth market with robust underlying drivers
- Strong ESG credentials

SECTOR	ENERGY TECH
LOCATION	LONDON
DATE OF INVESTMENT	MARCH 2022
WEBSITE	GURUSYSTEMS.COM



HORIZON CEREMONIES

THE COMPANY

Horizon is creating a new generation of community crematoria, with a key focus on improving the level of service and facilities. The crematoria are different to most others in the country, built with distinctive designs and where the architecture aims to create calm and tranquil places for families to reflect and remember.

The VCT funding is enabling the business to progress with new sites in areas where existing crematoria are unable to cope with the current demand of the local community. Horizon now operates three crematoria across the UK and has additional planned sites at various stages of planning.

WHY WE INVESTED

- Clear and credible business strategy
- Long term visibility in earnings
- Management team has extensive sector and property planning experience
- Limited competition
- Active consolidators in the sector provide exit visibility

SECTOR	FUNERAL SERVICES
LOCATION	GLASGOW
DATE OF INVESTMENT	JUNE 2017
WEBSITE	HORIZONCREMATION.CO.UK



HORIZON TECHNOLOGIES

THE COMPANY

Horizon Technologies is a leading manufacturer of airborne signals intelligence systems for Intelligence, Surveillance and Reconnaissance purposes. Its applications are being used by a number of large corporations, government agencies and government backed bodies, including the UK Ministry of Defence, the National Maritime Information Centre and NATO.

Horizon's flagship technology, Amber™, uses a proprietary method of geolocation and fingerprinting of radio frequency signals to locate and track shipping worldwide. This has significant appeal for shipping companies and insurers to help ensure regulatory compliance and to implement better route planning to optimise fuel efficiency and keep shipping away from high-risk areas. Horizon's solutions are also being used by defence companies and government agencies in identifying illegal maritime activity such as piracy, smuggling, illegal fishing and terrorism.

WHY WE INVESTED

- Large addressable market with robust underlying drivers
- Significant opportunities to grow revenues
- Existing business of scale with established track record
- Extensive technology suite and low overhead base
- IP protected technology

SECTOR	NICHE MANUFACTURING
LOCATION	LONDON
DATE OF INVESTMENT	MAY 2021
WEBSITE	HORIZONTECHNOLOGIES.EU



LIFTANGO

THE COMPANY

Liftango provides a B2B2C Demand-Responsive Transport platform for governments, transport authorities, operators, and corporations to implement public and private transport networks globally. Its cloud based On-Demand Bus technology platform enables operators to create a personalised service whilst optimising vehicle scheduling and routing to improve efficiency and reduce carbon emissions.

The company's carpool application helps larger employers and academic institutions internally match drivers and passengers in real-time, enabling them to offer employees a viable way to reduce personal vehicle use. This helps tackle parking congestion and creates a safe and convenient shared transport experience to and from offices or campuses. Liftango holds major contracts with multinational clients including Tesla, Unilever and Nike.

WHY WE INVESTED

- Blue chip client base
- Attractive growth market with robust underlying drivers
- Limited competition
- IP protected technology
- Strong ESG credentials

SECTOR

TRAVEL TECH

LOCATION

EDINBURGH

DATE OF INVESTMENT

JANUARY 2022

WEBSITE

LIFTANGO.COM



NANO INTERACTIVE

THE COMPANY

Nano is an award winning AdTech platform that connects advertisers to relevant users at the moment that they are most receptive to the marketing message, harnessing the power of live intent signals such as search queries. Its technology uses next generation contextual analysis and advanced machine learning capabilities to understand the underlying meaning and sentiment of content and to better target users at their moment of intent.

Nano’s technology is built to help businesses deliver advertising campaigns in a ‘cookieless’ environment where there are no personal identifiers. This allows brands to connect with their audience across the entire web without IDs or any other proxy for identification, extending the reach of campaigns and ensuring that they are highly relevant.

WHY WE INVESTED

- Strong management team with extensive sector experience
- Large addressable market with robust underlying drivers
- Track record of significant revenue growth
- Impressive pipeline of new business opportunities
- Blue chip client base

SECTOR	ADTECH
LOCATION	LONDON
DATE OF INVESTMENT	NOVEMBER 2020
WEBSITE	NANOINTERACTIVE.COM



ORCHA

THE COMPANY

ORCHA is a global leader in assessing and distributing health technologies, enabling private, local and national health systems to confidently prescribe healthcare solutions and apps to patients. The business holds the world’s largest active digital health data set, containing 6 million data points and which It is continuously updated through an AI powered review of over 350,000 products, categorised across multiple domains and against 350+ objective criteria, to maintain a database of 17,000 digital health assessments.

ORCHA’s award winning technology solution has gained the trust of some of the world’s largest healthcare systems and conducts reviews for providers including the NHS in the UK, as well as for clients across Europe, North America, the Middle East and Australasia.

WHY WE INVESTED

- Impressive annual recurring revenue growth
- Significant pipeline of new business opportunities
- Attractive growth market with robust underlying drivers
- First mover advantage
- Opportunity to invest alongside experienced co-investors

SECTOR	HEALTH TECH
LOCATION	CHESHIRE
DATE OF INVESTMENT	MARCH 2022
WEBSITE	ORCHAHEALTH.COM



QIKSERVE

THE COMPANY

QikServe specialises in digital ordering and payment solutions for the hospitality sector. Its solutions enable food and beverage outlets to offer a more convenient and contactless method for customers to order and pay. Built to serve every hospitality operator, QikServe’s platform allows guests the convenience to order and pay for their food and drink, whenever and however they want.

QikServe’s solutions are used in over 4,500 sites worldwide as digital transformation continues at pace across the food and drink industry driven by the move towards a cashless society. Clients include Alton Towers, Centre Parcs and Hard Rock Café.

WHY WE INVESTED

- Attractive growth market with robust underlying drivers
- Key partnership with Oracle POS system
- Differentiated proposition serving clear market need
- Recurring revenue model
- IP protected technology

SECTOR	HOSPITALITY SOFTWARE
LOCATION	EDINBURGH
DATE OF INVESTMENT	JANUARY 2017
WEBSITE	QIKSERVE.COM



RELATIVE INSIGHT

THE COMPANY

Relative Insight is a comparative text analytics platform that helps organisations generate actionable insights from text data. Its software solution combines AI powered natural language processing with advanced comparative linguistics to analyse any source of data and drive enhanced contextual understandings of target audiences, competitors and trends.

Relative Insight’s technology is being used by clients across a range of sectors to analyse reviews, interviews and other customer feedback to inform marketing, customer service and product development. It is also helping brands to transform relevant public discourse from social media and other forums into valuable market research insights.

WHY WE INVESTED

- IP protected technology considered unique in its capabilities
- Software built upon 30 years of R&D
- Impressive annual recurring revenue growth
- High barriers to entry

SECTOR	MARTECH
LOCATION	LANCASTER
DATE OF INVESTMENT	SEPTEMBER 2019
WEBSITE	RELATIVEINSIGHT.COM



REVLIFTER

THE COMPANY

RevLifter is a disruptive AI powered technology provider helping e-commerce clients to boost revenue through real-time personalised incentives. Its platform helps brands to make sense of anonymous site visitors by using signals from their journey to deliver hyper-personalized offers, recommendations and messages that improve conversion rates and encourage higher average customer spend.

RevLifter’s technology can be utilised to tailor each customer touchpoint, allowing marketers to cultivate meaningful relationships and maintain a level of engagement up to and following the point of conversion.

WHY WE INVESTED

- Large addressable market with robust underlying drivers
- Impressive commercial traction
- Blue chip client base
- Compelling proposition serving clear market need
- Sector experiencing significant M&A activity

SECTOR	ADTECH
LOCATION	LONDON
DATE OF INVESTMENT	NOVEMBER 2020
WEBSITE	REVLIFTER.COM



RevLifter

ROCKAR

THE COMPANY

Rockar is a leading global automotive e-commerce platform, which enables major automotive manufacturers to sell direct to customers. Its flexible microservices solution can be tailored for specific projects and integrated with existing systems to suit the clients’ needs and business objectives.

Rockar’s technology simplifies the buying process for new vehicles, digitising the retail experience for customers to enable them to do everything they could do through a dealership but from the comfort of their own home. Rockar’s innovative platform has been utilised by a range of global manufacturers including Hyundai, Ford, Mitsubishi and Jaguar Land Rover.

WHY WE INVESTED

- Strong management team with extensive sector experience
- Large addressable market with robust underlying drivers
- Disruptive offering serving clear market need
- Proven technology
- Future sales visibility

SECTOR	E-COMMERCE SOFTWARE
LOCATION	YORK
DATE OF INVESTMENT	NOVEMBER 2016
WEBSITE	ROCKARTECH.COM



SNAPPY SHOPPER

THE COMPANY

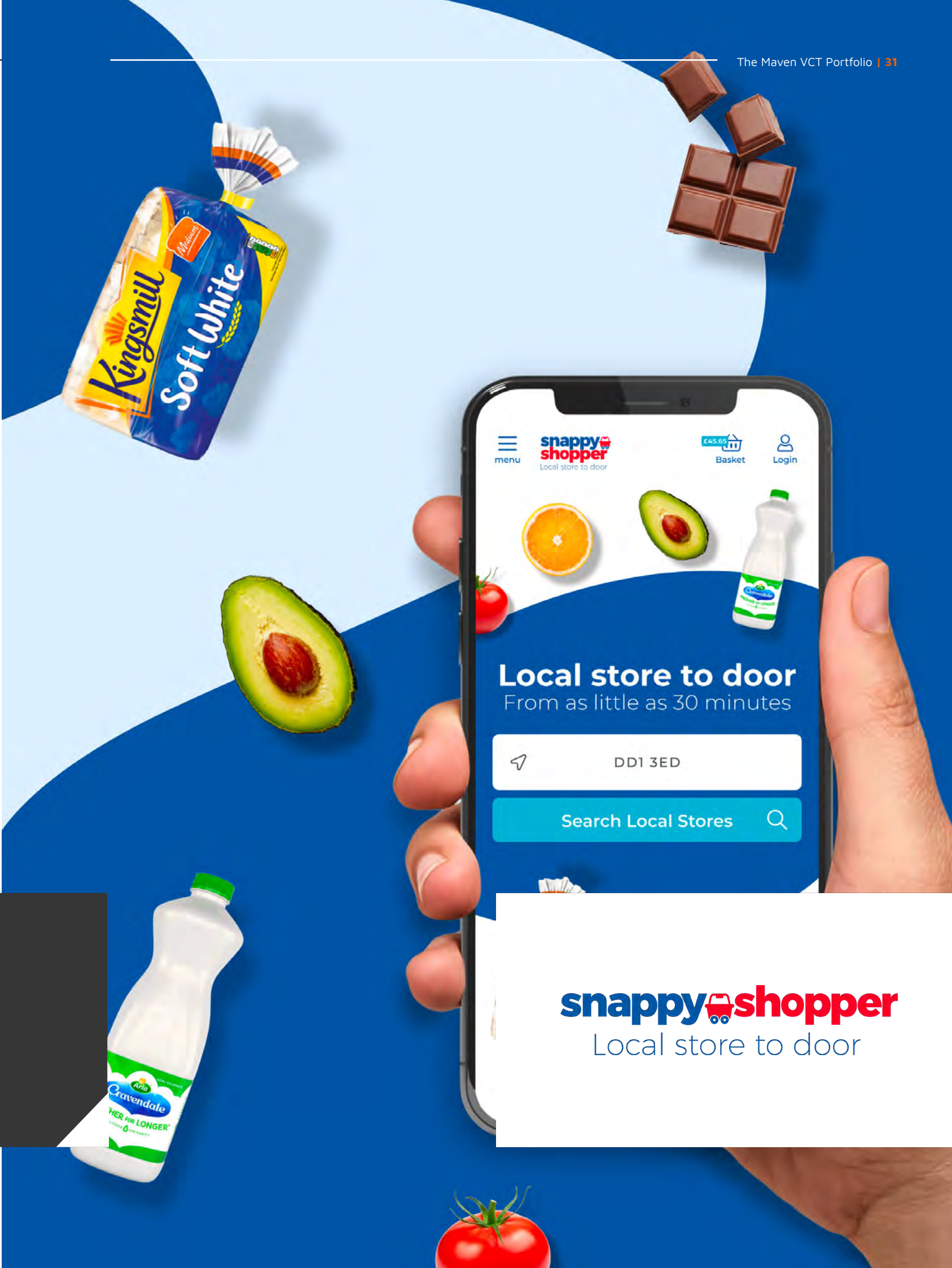
Snappy Shopper is one of the UK’s fastest growing home delivery solution providers. Its app enables local stores to deliver direct to customers’ doors in as little as 30 minutes.

Snappy Shopper has opened a significant new route to market for retailers by expanding the reach of their store to the wider local community, particularly for those who don’t currently have the technology to offer home delivery. Snappy’s platform allows users to browse the inventories of stores that are registered on the app, enabling retailers to capitalise on increased demand for home deliveries.

WHY WE INVESTED

- Attractive growth market with robust underlying drivers
- Strong management team with significant sector experience
- Clear and credible business strategy
- Solid commercial traction
- IP protected technology

SECTOR	RETAIL TECH
LOCATION	DUNDEE
DATE OF INVESTMENT	JULY 2021
WEBSITE	SNAPPYSHOPPER.CO.UK



WATERBEAR

THE COMPANY

WaterBear is a provider of private colleges which offers undergraduate and postgraduate art degrees across the creative industries. Maven invested when the business was a start-up, backing two high calibre veterans of the music education industry. The business opened its first college in Brighton in 2018 and in 2023 will open its second college in Sheffield.

WaterBear is revolutionising outdated teaching methods for music and has developed a syllabus that combines online and onsite learning, tailored for today’s musicians, artists and industry professionals. WaterBear offers courses across the full spectrum of music, including song writing, audio production, electronic music, performance and business.

WHY WE INVESTED

- Management team that has grown and exited another business in the sector
- Innovative offering
- Strong market drivers
- Attractive revenue model

SECTOR	EDUCATION
LOCATION	BRIGHTON
DATE OF INVESTMENT	APRIL 2018
WEBSITE	WATERBEAR.ORG.UK



MAVEN VCT PRIVATE COMPANY PORTFOLIO

Adimo
AMufacture
Automated Analytics
BioAscent
Biorelate
Bright Network
Bud Systems
CB Technology
Cat Tech International
Coniq
CYSIAM
Delio
DiffusionData
Drovo
ebb3
Filtered Technologies
Fixtuur
Fodabox
GEN inCode
Glacier Energy Services
GradTouch
Growth Capital Ventures
Guru Systems
HCS Control Systems
Hive HR
Horizon Ceremonies
Horizon Technologies
Hublsoft
iAM Compliant
Liftango

AdTech
Niche Manufacturing
MarTech
BioTech
BioTech
Recruitment Services
EdTech
Niche Manufacturing
Niche Industrial Services
RetailTech
Cyber Security
FinTech
Data Acceleration
AdTech
Accelerated Computing Solutions
EdTech
Augmented Reality
E-commerce
Scientific Technology
Energy Services
Recruitment Services
FinTech
EnergyTech
Energy Services
Human Resources Software
Funeral Services
Niche Manufacturing
Data Analytics
Compliance Software
TravelTech

Glasgow
Hampshire
Doncaster
Lanarkshire
Manchester
London
Bristol
Livingston
Lincolnshire
London
Milton Keynes
Cardiff
London
London
Cheshire
London
Manchester
London
Oxford
Aberdeen
Manchester
Durham
London
Glenrothes
Newcastle
Glasgow
London
York
Cheshire
London

Laverock Therapeutics
Manufacture 2030
Martel Instruments
Metrion Biosciences
MirrorWeb
McKenzie Intelligence Services
Nano Interactive
Northrow
Novatus Advisory
ORCHA
Plyable
Precursive
Pura
QikServe
Quorum Cyber
Relative Insight
RevLifter
Rockar
RwHealth
Sensoteq
Snappy Shopper
Summize
TC Communications
The Algorithm People
Turnkey
VCG Group
WaterBear
Whiterock Group
XR Games
Zinc Systems

BioTech
ClimateTech
Niche Manufacturing
BioTech
Archiving Software
InsurTech
AdTech
Compliance Software
Financial Services
HealthTech
Niche Manufacturing
Resource Management Software
Baby Care Products
Hospitality Software
Cyber Security
MarTech
AdTech
E-commerce Software
HealthTech
Niche Manufacturing
RetailTech
Digital Contracting Software
Digital Marketing
TravelTech
ESG Risk Management Software
IT & Telecoms
Education
Virtual Asset Management Software
Video Game Development
Crisis Management Software

Stevenage
Oxford
Durham
Cambridge
Manchester
London
London
London
London
Warrington
Oxford
London
Cheshire
Edinburgh
Edinburgh
London
London
York
London
Belfast
Dundee
Manchester
London
Newcastle
London
Stockport
Brighton
Aberdeen
Leeds
Kent

*The Maven VCTs also actively invests in selected AIM quoted companies, helping to maximise sector and asset diversification as well as spreading investment risk. With the inclusion of AIM investments, the Maven VCT portfolios have exposure to over 90 early-stage companies.



MAVEN

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